

FOURTH SUNDAY IN ORDINARY TIME

THE SUPER BOWL!

Super Bowl 2019 is almost history. All the words and all the hype will soon be just a memory. Every Super Bowl comes to a close with one team & their fans elated – and the other team & their fans disappointed. But there is one element of the Super Bowl that fans on both sides look forward to – and they are never disappointed. That event is the debut of innovative and imaginative TV commercials. Every year, when the bowl of potato chips gets low or the glass of whatever beverage we may be enjoying is empty, we are reluctant to go to the kitchen to refill them during the commercials. We don't want to miss what some of the greatest marketing and advertising geniuses have prepared for us. When advertisers are paying about \$5.2 million this year to buy a 30-second commercial spot - it better be good!

Each year, corporations go all out to launch a new advertising campaign at the Super Bowl. Those companies have been working on their new approaches for more than a year. In doing so, they employed hundreds of advertising executives. So, what was the outcome of all the dollars and all the energy that went into these new campaigns? Well here it is. It frequently comes down to a single word or a short phrase which makes a deep impression that sticks in our heads. That's it!

It took millions of dollars, hundreds of executive hours of meetings and discussions. Was this a huge waste of money and time? I doubt it. Mega-corporations are not prone to committing these kinds of resources only to miss their goal. The reason that they did this was most likely that they understood the importance of a word. The right word. And if you are in the business of selling, the right word is priceless.

The right word. It really is important. Have you ever struggled to find the missing word to complete a crossword puzzle? If you have, you know the importance of the right word. Not just any word will do. Or maybe as you compose a letter to someone special in your life, you search your soul and your thesaurus for the right word to communicate exactly how you feel. Not just any word will do. It must be the right word.

When your business is not sales, but it is the business of communicating compassion and God's love, choosing the right word is even more important, and well worth the effort. In today's Gospel reading, Jesus is speaking in the Synagogue and *"all spoke highly of him and were amazed*

at the gracious words that came from his mouth" (Luke 4:21-22). For Jesus, finding the right word to carry his message was of great importance. The choice of his words to relay his message was crucial. Not just any words would do. They must be the right words.

Jesus also knew that we communicate volumes of information to others, even before we open our mouths, by our actions and our attitudes. Even the right word is useless if the person with whom we want to communicate is not listening. Salespeople learn early, if they are to survive in the sales arena, that the way that they dress, their demeanor, their mannerisms, will all communicate to their prospect before they get a chance to say a word. Make a mistake here, and the rest of the presentation is just a waste of time.

If a word is so important to us in our interpersonal relationships, in selling, and in advertising then how much more important must God's Word be? What actually is God's Word? The evangelist John begins his gospel by writing: *"In the beginning was the Word, and the Word was with God, and the Word was God"* (John 1:1).

To sum it up. God's Word never changes. The Church, unlike corporations with advertising campaigns, does not call a meeting to reinvent God's Word every year. God's Word is eternal and unchanging and that's always been the message!

Deacon Bob

SOUPER BOWL OF CARING

This Sunday, as we prepare to enjoy the Super Bowl with friends and family, let us be mindful of those without a bowl of soup to eat. As you head out of Mass, you will see students from our Confirmation Program holding pots and pans. Please consider making a donation. All proceeds will benefit Eva's Village. Join our students in making a positive difference in the world!

If you have any questions, please contact Victoria Velasco, Confirmation Coordinator, (973) 798-8772.

Help change the game by tackling hunger



ST. PHILIP'S JUBILEE HISTORY DOCUMENTARY

The Greater Works Film about the history of St. Philip the Apostle Parish, created by Fr. Matt, is on sale at the Molloy Center.

Cost of DVD is \$15 and Blu-Ray is \$20.



9TH ANNUAL ST. PATRICK & ST. JOSEPH DINNER DANCE



**SATURDAY, MARCH 2, 2019
7 - 11 PM
St. Philip Auditorium**

Traditional Corned Beef & Cabbage
Chicken Cacciatore & Italian Desserts
Beer, Wine, Soft Drinks, Coffee/Tea

\$40 per person

Entertainment by The Doug Ferony Orchestra
Tickets on sale at the Molloy Center
And after Mass 2/16 & 2/17
Or call Donna @ 973-779-6200

Must be 21 years old to attend

GOOD NEWS FOR PARENTS

Join us on **Sunday, February 10th** at 9:00 am in the Russo Room as we explore ways of managing your lives and your roles as parents. Julia Gabriele, Family & Executive Coach, will facilitate along with members of our Pastoral Staff. Future session dates are: Mar. 10, Apr. 7, May 5.

All are welcome!

RCIA

Journey with Us!

Our next RCIA session is **Monday, February 11th** from **7:00-8:30 pm** in the Russo Room. All are welcome! For more information about **RCIA**, please call Donna Scancarella at 973-779-6200.

MEDITATION HOUR



Please join us for prayer, guided meditation and reflection on **Thursday, February 14th** in Church at 7 pm.

ST. PHILIP PREPARATORY SCHOOL

While Catholic Schools Week was fun for the students, learning never stops at St. Philip Prep! The 8th Grade Kaleidoscope Lit students learned about rhetorical devices and used them to write and film commercials for our school for CSW. 7th and 8th Grade students presented their Genius Hour projects in a "Shark Tank" format, allowing the students to receive feedback on their on-going, year-long research and presentation projects. Middle school social studies classes designed and presented projects on Egyptian gods as part of their study of Ancient Civilizations. "Little Kaleidoscope" math students created Snowman multiplication tables. During Buddy time on Monday, 2nd and 5th Grade students made predictions about Ground Hog Day. And on Friday, PreK and Kindergarten students enjoyed a Super Bowl themed "My Guy and I" gathering with someone special to them.

RELIGIOUS EDUCATION

Grades 1 – 6: **Sunday, February 3**

Grades 2, 7-10: **Sunday, February 10**

MINISTRIES AND ORGANIZATIONS

COLUMBIETTE BLANKET MINISTRY

Next meeting of the Blanket Ministry - **Thursday, February 7, 2019 at 9:45 am** in the Molloy Center. All crafters are welcome! For information, call Cathie Murtha at 973-471-1265

WIDOW/WIDOWERS

Monday, February 11th, 2019 at 6:00 pm in the Molloy Center. Please note date!

SPOUSAL BEREAVEMENT SUPPORT & MINISTRY

Next meeting: **Tuesday, February 12th at 7 pm** in the Russo Room. Please contact Thalia Sanchez 862-295-1688.

KNIGHTS OF COLUMBUS

1st and 3rd Wednesday: The VFW Hall -Valley Rd; 8:00 pm

KNIGHTS OF COLUMBUS

Annual Monsignor Peter Doody Scholarship Beefsteak Honoring Monsignor Peter Doody

The scholarship benefits St. Philip 8th Grade students
attending a Catholic High School

February 16, 2019
St. Philip the Apostle Auditorium
Start Time 7:00 PM
Tickets are \$40.00 each.

Monsignor Doody is the founder of our Council and has served as Chaplin for both our Police and Fire Departments in addition to his long-term service as our former Pastor. For tickets please call the following: Ray Lill @ 973-472-1756 Rich Donkersloot @ 973-650-3327 or Dennis Fitzpatrick @ 973-271-9577. Visit us online at www.kofc11671.com. Tickets will also be sold after masses next weekend, **February 9 & 10.**

PRAY FOR

THE DECEASED: Mark G. Emr, Julieann Suto

THE SICK: Rose Lucignani, Barbara Pineda, Antony Fernandes

The names of parishioners that will be published in the bulletin can only be added by the sick person themselves or a designated authority for a limited period of time. The qualification for inclusion in the bulletin is for those who are gravely ill and in need of urgent prayer.

PARISH GIVING

SUNDAY COLLECTION: JANUARY 28, 2018	\$17,129.00
SUNDAY COLLECTION: JANUARY 27, 2019	
Envelopes	\$14,191.00
Cash	\$ 1,628.00
Online giving donation	\$ 4,992.00
Total	\$20,811.00
Second Collection: Project Faith	\$ 2,414.00

PRIESTS' SCHEDULE: FEBRUARY 9/10, 2019

5:30 PM	Fr. Matt	8:00 AM	Fr. Joe
10:00 AM	Fr. Kevin	12:00 N	Fr. Joseph

FOURTH SUNDAY IN ORDINARY TIME

Jer 1:4-5, 17-19; 1 Cor 12:31—13:13 or 13:4-13; Lk 4:21-30

SUNDAY, FEBRUARY 3, 2019

8:00 All the People of the Parish
10:00 William O'Dowd
Rosemary Dioguardi
John Trommelen, Sr.
12:00 Etelvina Figueroa

MONDAY, FEBRUARY 4, 2019

7:00 William Roads
9:00 Red Mulholland and Family

TUESDAY, FEBRUARY 5, 2019

7:00 Rita Murray
9:00 Robert Coda

WEDNESDAY, FEBRUARY 6, 2019

7:00 Josephine Remson
9:00 Gabriel Liegey

THURSDAY, FEBRUARY 7, 2019

7:00 John Snelson
9:00 Claudia Pugliese

FRIDAY, FEBRUARY 8, 2019

7:00 Valentino & Tosi Family
9:00 The Boykow Family

SATURDAY, FEBRUARY 9, 2019

9:00 Mark Emr
5:30 Dorothea Stepka
Gabriel Liegey
Denise Partyko

SUNDAY, FEBRUARY 10, 2019

8:00 Gabriel Liegey
10:00 Saverio Caradonna
Nathan Lutz
Joseph Cortese – 7th Anniversary
Estanislao Llames – 20th Anniversary
Mary Shashaty
12:00 All the People of the Parish

